

### **MOBILITY NEWSLETTER**

Research and reporting from California, the U.S., and around the world.

March 12th, 2024







### **Mobility Headlines:**

Emerging stories from across the world





### MTA indicates projects must halt due to ongoing challenges to congestion pricing in New York City

February 27th

As New York City's hotly-contested congestion pricing plan continues its tumultuous journey towards adoption, the Metropolitan Transit Authority must now face the budget shortfalls caused by the continued delays.

The agency's 2020-2024 capital program relied on anticipated revenues from the congestion pricing plan, but lawsuits, such as the one brought by the State of New Jersey, and intense political pushback continue to delay implementation. In response, the MTA has been forced to release a list of projects that could soon be halted due to lack of funds.

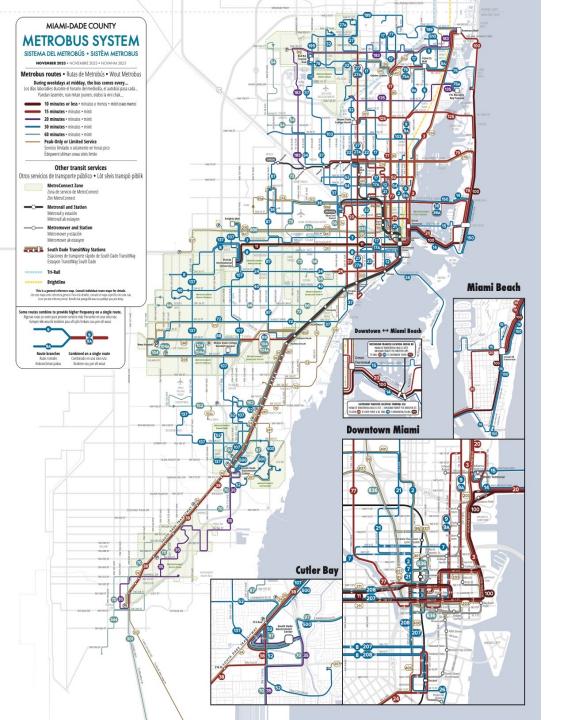
Baseline accessibility measures, including many elevator installations, are being paused, in addition to other essential upgrade projects across the system. Further, 20,000 jobs could be at risk if projects continue to be pushed back or cancelled. MTA Chairman and CEO Janno Lieber put it bluntly; "there's no plan B for \$15 billion dollars to show up magically..." to get these projects completed if pricing doesn't go into effect.



A new subway elevator installed in Brooklyn as part of MTA's campaign to make the system more accessible (5)



Sources: Mass Transit CBS News





# Miami's "Better Bus" rollout continues to upset riders and transit workers, but changes may come soon

#### March 5th

In our <u>January news edition</u>, we covered the tumultuous rollout of new bus routes in Miami, paired with a 7-week free fare promotion. The promotion contributed to a ridership bump, but the new, pared-back routes sparked anger and confusion among many residents.

After months of protests from riders and operators alike, Miami-Dade Transit has indicated that they intend to rework the schedules on 25 of the system's 70 bus routes starting next month, reinstating some of the stops that were cut. In a statement, a spokeswoman for the agency admitted "There's obviously areas where we we didn't do a good job, and we acknowledge that."

Agencies such as Miami-Dade transit face tough choices when working to improve bus service. With a limited number of busses and drivers serving such a large region, meeting customer expectations to increase service frequency competes directly with other priorities, such as increasing (or even maintaining) geographic coverage.

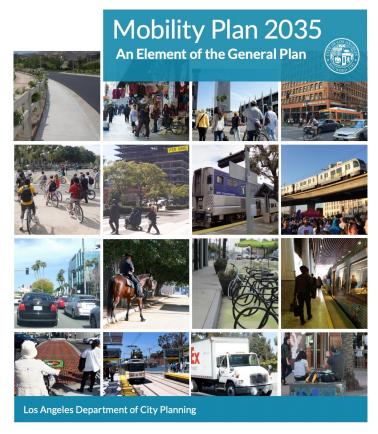
Sources: Miami News WSVN Miami Dade Transit





## LA bike and transit advocates celebrate passage of ballot measure HLA, paving the way for safer, greener streets

March 5<sup>th</sup>



Los Angeles's Mobility Plan 2035

**Measure HLA**, a citizen-sponsored ballot initiative, passed in the general vote today in Los Angeles following a high-visibility campaign emphasizing the need for better biking and pedestrian safety measures in the city. The measure will force the city to redesign streets and reduce space for cars, eventually creating over 200 miles of protected bike lanes and optimizing over 300 miles of streetscape for buses with dedicated lane access and signal improvements.

The measure is a major step towards realizing the <u>Mobility Plan 2035</u>, released in 2015 by the City of Los Angeles to guide a transition to a safer, greener transportation ecosystem in the car-centric city. Under the measure, any new renovation or improvement to a length of Los Angeles' streets greater than 1/8 of a mile will require installation of infrastructure aligned with the mobility plan.

Opponents of the measure cited the high costs it will impose on the City, and the firefighters union mounted a campaign to oppose the measure claiming it could reduce response times across the city. Despite these detractors, the vote still passed by a large margin, with over 63% of voters in favor according to the County Clerk.

**Sources: LA Times** 





## EV rideshare startup Revel partners with Uber to build out charging infrastructure optimized for fleets and TNCs

March 6th

Revel's bright blue electric rideshare vehicles have become a common sight across New York City, and the company gained traction using targeted social media advertising and big discounts to woo riders. In addition to Revel's unique EV-only rideshare model and their choice to retain drivers as full-time employees (instead of third-party contractors, the industry standard), they have also been developing EV charging hubs that are optimized for fleets like their own. They currently operate three charging hubs in New York City and have additional projects in development in New York and San Francisco.

Revel has now inked a deal with rideshare giant Uber, with Uber guaranteeing that drivers will charge their cars at Revel's stations, and Revel offering them a 25% discount. This model helps guarantee usage as Revel steps up its charger rollout, a model they will likely re-use as they expand to other major rideshare markets across the country. Uber is facing mounting pressure to electrify its operations, and the Revel deal comes amid a handful of programs Uber has developed to reduce the cost of electric vehicle ownership for drivers.









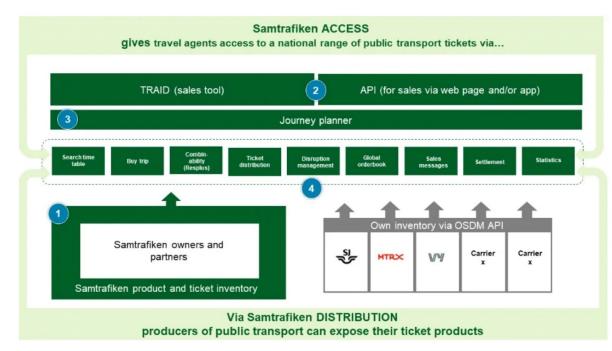
## Passengers can now book public transit trips across Sweden using a new centralized booking system

March 6th

A first in Europe, Sweden has successfully implemented the **Open Sales and Distribution Model (OSDM)** <u>online standard</u> for booking public transport trips nationwide. The standard facilitates secure interactions between customers and mobility providers, allowing different retailers and distributors to serve as intermediaries to facilitate easy ticket sales through many digital channels.

The new National Distribution System (NDS) aggregates available trips and pricing from major providers across Sweden, and allows third parties to view, book, and distribute tickets for trips.

The rollout includes SJ, Sweden's national rail provider, the country's 21 regional transit operators, and a handful of other international rail providers.



A diagram explaining the Swedish NDS. Credit: Samtrafiken





